SMA NOTICE AT COLLECTION FOR CALIFORNIA RESIDENTS

This Privacy Notice at Collection applies to personal information of California residents to the extent the information is subject to the California Consumer Privacy Act of 2018 (CCPA).

Personal Information We Collect

We collect information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household ("personal information"). We may collect the following categories of your personal information for the following business or commercial purpose(s):

Category of Personal Information	Examples	Business or Commercial Purpose(s) for Which Used
Identifiers	Your name, email address, date of birth, and app user information.	For business operations purposes. To communicate with our users. To facilitate your obtaining discount pricing and prescriptions. To support, change, improve, and develop our products and Services. To secure our Services and systems. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others.
Personal Information Categories Listed in the California Customer Records statue (Cal. Civ. Code 1798.80(e))	Your name, email address, and app user information.	For business operations purposes. To communicate with our users. To facilitate your obtaining discount pricing and prescriptions. To support, change, improve, and develop our products and Services. To secure our Services and systems. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others..

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Category of Personal Information	Examples	Business or Commercial Purpose(s) for Which Used
Commercial Information	Prescription drug search information.	For business operations purposes. To communicate with our users. To facilitate your obtaining discount pricing and prescriptions. To support, change, improve, and develop our products and Services. To secure our Services and systems. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others.
Internet or other electronic network activity information	Website cookies, history of your interactions with our website and other electronic information automatically collected as described in our privacy policy.	For business operations purposes. To communicate with our users. To facilitate your obtaining discount pricing and prescriptions. To support, change, improve, and develop our products and Services. To secure our Services and systems. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others. For analytics and marketing purposes.
Geolocation data	Your GPS location provided by your mobile device to our mobile app.	For business operations purposes. To communicate with our users. To facilitate your obtaining discount pricing and prescriptions. To support, change, improve, and develop our products and Services. To secure our Services and systems. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others.
Sensory Data	Customer service call information.	For business operations purposes. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others. Training purposes.

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Category of Personal Information	Examples	Business or Commercial Purpose(s) for Which Used
Professional or employment-related information	Job application information. Background check information.	For human resources purposes. For business operations purposes. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others.
Non-public education information (as defined in the Family Educational Rights and Privacy Act (20 U.S.C. 1232g, 34 C.F.R. Part 99))	Job application information. Background check information.	For human resources purposes. For business operations purposes. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others.
Inferences drawn from other personal information	Information users provide to us is used to suggest other related products or services that may be useful to our users.	To recommend services or products to our users. For business operations purposes. To support, change, improve, and develop our products and Services. To secure our Services and systems. To respond to requests from legal authorities and court orders. To protect the rights, property, or safety of ourselves, our partners and others. For analytics and marketing purposes.

We do not sell your personal information.

CCPA Privacy Notice at Collection

Further Information

Please visit our website https://sma.rxhacker.com/ and our privacy policy for further information about personal information we collect, and your rights under the California Consumer Privacy Act of 2018.

If you have questions about this policy, please contact us

at: Website: https://sma.rxhacker.com/

Email: info@strategicmedicalalliance.com

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